

2026



Greater Midwest Chapter

SPONSORSHIP PROSPECTUS

January 11 PCMA Convening Leaders Reception
Hard Rock Cafe | Philadelphia

March 11 Awards Luncheon
Marriott Magnificent Mile | Chicago

July 30 Pickleball Classic
SPF | Chicago

September 15 C.A.R.E. Educational Event
Obama Presidential Center | Chicago

Date / Location TBD Bowl Bash / Holiday Mixer



2026



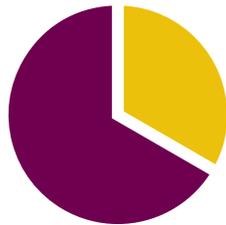
Greater Midwest Chapter



Greater Midwest Chapter Audience Profile

1,165

Members



60% Planners
40% Suppliers

\$1-10M

66% of members say they work with events in this range

78%

identify as key decision-makers

BUYING POWER

80%

hold titles of director or higher and have final say in purchasing

A Message from the PCMA GMC President

On behalf of the PCMA Greater Midwest Chapter, I'd like to express my heartfelt gratitude for the industry's generous financial support of both the Chapter and the business events industry. The sponsorship and advertising contributions enable the Chapter to offer valuable educational resources, networking opportunities, and professional development programs.

This support helps the Chapter create a platform where business event strategists and industry suppliers can come together multiple times a year to foster and advance the profession.



Thank you for partnering with the PCMA Greater Midwest Chapter in 2026.

Sincerely,

Phillip Ridley, CMP
2026 President
PCMA Greater Midwest Chapter

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Dates and opportunities are subject to change based on venue. Check the website for more up to date offerings and details.

2026



**Greater Midwest
Chapter**

Convening Leaders Reception Sponsorship Opportunities

January 11 | 4:30-6:30PM
**Hard Rock Cafe,
Philadelphia**

\$5,000

Bar Sponsor

*can be split among
multiple sponsors*

2 comp registrations
Event Registration List
Logo on Signage, website and
social media post regarding event

\$4,000

**Registration
Sponsor**

(160 planners)

2 comp registrations
Greet attendees at reg table
Provide lanyards or swag at reg
Event registration list
Logo on signage, website and social
media post regarding event

\$5,000

Food Sponsor

*can be split among
multiple sponsors*

1 comp registration
Event Registration List
Logo on Signage, website and
social media post regarding event

\$500

**Uber Code
Sponsor**

1 comp registration
Sponsor provides and covers
costs for uber codes
Logo on website and signage

\$500

**Coffee Gift
Card Sponsor**

1 comp registration
Sponsor provides gift cards to be
handed out at registration
Logo on website and signage



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Greater Midwest Chapter

Awards Luncheon Sponsorship Opportunities



March 11 Marriott Magnificent Mile, Chicago

In addition to the options below, we are excited to offer:

\$7,000 Title Sponsor

can be split among multiple sponsors

90 Second Podium Time
1 Table with 10 guests
Event Registration List
Social Media Post
Logo on Signage

\$5,000 Education Sponsor

90 Second Podium Time
Introduce speaker
1 table with 10 guests
Event Registration List
Logo on Signage

\$3,000 Cocktail Hour Sponsor

Event Registration List
Signature Cocktail
Logo on Signage
Opportunity to provide branded napkins or cups

\$2,000 A/V Labor Sponsor

Cover cost of A/V labor
Logo on Signage
*Can add on luncheon table for \$500

\$500 Uber Code Sponsor

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

\$500 Coffee Gift Card Sponsor

1 comp registration
Sponsor provides gift cards to be handed out at registration
Logo on website and signage

\$1,500 for 1 \$2,500 for 2 Luncheon Table Sponsor

10 Comp registration per table
Logo on website and newsletter with link to your webpage or video
Option to bring swag or decorate table
Logo on signage
Post event attendee list



\$1,000 Photobooth Sponsor

Cover cost of roving photobooth during reception
Logo on Signage & photo frame

\$500 Display Table

High Boy or 6ft Table (depending on space)
Opportunity to provide branded items
Logo on Signage

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Greater Midwest Chapter

GMC Pickleball Classic Sponsorship Opportunities

July 30 | Chicago 12 - 4pm

Title Sponsor \$7,000

Recognition and large sign as presenting sponsor
Court 1
2 comped teams of 2
Greet all attendees at registration
Opportunity to order food and beverage in area*
1 commercial
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event
Opportunity to provide raffle item



Bar/Reception Sponsor \$4,000

can be split among multiple sponsors

2 comp non-player sponsors
Opportunity to bring in swag/decorate area
Access to entire mezzanine area including shuffleboard
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

Lunch Sponsor \$5,000

Court 9 sponsorship
2 comp non-player sponsors
Opportunity to provide napkins/swag by lunch area
Table by lunch area
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event
Opportunity to provide raffle item

Court Sponsorships

All court sponsorships include 2 comp non-player cheerleader registration and 2 teams of 2 people each

XXL Cabana Court \$5,000

Courts 4 & 5 - casual-style play
2 comp non-player sponsors
2 teams of 2 each sponsored
Opportunity to bring in swag/decorate cabana area
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

XL Cabana Court \$3,000

Courts 6 & 7 - casual-style play
2 comp non-player sponsors
2 teams of 2 each sponsored
Opportunity to bring in swag/decorate cabana area
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

Cabana Court \$3,000

Court 2 & 3 sponsorship
2 comp non-player sponsors
2 teams (4 players) sponsored
Tournament-style courts!
Opportunity to bring in swag/decorate cabana area
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

Pro Court 8 Sponsor \$1,500

Enclosed Court 8 sponsorship
Opportunity to bring in swag/decorate area
5 planner registrations

*Additional cost to order own food and beverage

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Greater Midwest Chapter

GMC Pickleball Classic Sponsorship Opportunities, Continued

July 30 | Chicago
12 - 4pm

Cornhole Sponsor
\$1,800

5 comped planner registrations
Large TV for static graphic
Opportunity to bring in swag
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

Give Back Sponsor
\$1,500

Logo on signage
Opportunity to provide branded bags or supply items

Water Station Sponsor
\$1,000

Opportunity to bring in swag/water bottles at water station table
Logo on signage, website, and social media post regarding event

Locker Room Sponsor
\$1,500

1 comp non-player sponsor
Opportunity to bring in swag/decorate both lockerrooms
Logo on signage, website and social media post regarding event

\$1,000 Photobooth Sponsor

Cover cost of roving photobooth
Logo on Signage & photo frame

Uber Code Sponsor
\$500

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

Coffee Gift Card Sponsor
\$500

1 comp registration
Sponsor provides gift cards to be handed out at registration
Logo on website and signage

Foursome
\$500
(16 max)

2 teams of 2 players each
Plays 1st game together, split for 2 additional games
Lunch and 2 drink tickets included per person

Cheerleader
\$75/planner
\$150/supplier

Lunch and 2 drink tickets included per person
Access to networking, cornhole, and shuffleboard



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Greater Midwest Chapter

C.A.R.E. Education Sponsorship Opportunities



September 15 | Obama Presidential Center, Chicago 2 - 6 pm

Title Sponsor \$8,000	3 comp registrations 3 min podium time Event registration list Logo on signage, website and social media post regarding event	AV Sponsor \$2,000	Logo on signage, website and social media post regarding event
Education Sponsor \$5,000	2 comp registrations 90 seconds podium time Event registration list Logo on signage, website and social media post regarding event	Photobooth Sponsor \$1,000	Cover cost of roving photobooth during reception Logo on photobooth print outs Logo on signage, website and social media post regarding event
Registration Sponsor \$6,000 <i>can be split among multiple sponsors</i>	2 comp registrations Greet attendees at reg table Provide lanyards or swag at reg Event registration list Logo on signage, website and social media post regarding event	Display Table Sponsor \$1,000	High boy or 6ft table (depending on space) Provide branded items Logo on signage
Reception Sponsor \$3,000	2 comp registrations Meet and greet as attendees mingle during the reception Logo on signage, website and social media post regarding event	Commerical Sponsor (3 max) \$500	Graphic image advertisement loop in pre-event deck Logo on signage
Bar Sponsor \$3,000	2 comp registrations Logo on signage, website and social media post regarding event	Coffee Gift Card Sponsor \$500	1 comp registration Sponsor provides gift cards to be handed out at registration Logo on website and signage
		Uber Code Sponsor \$500	1 comp registration Sponsor provides and covers costs for uber codes Logo on website and signage

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Greater Midwest Chapter

Bowl Bash Sponsorship Opportunities

DATE TBD



Bathroom Sponsor
\$1,500

1 comp non-player sponsor
Opportunity to decorate the men's and women's restrooms with your branding
Logo on signage, website and social media post regarding event

Photobooth Sponsor
\$1,000

Cover cost of roving photobooth
Logo on photobooth print outs
Logo on signage, website and social media post regarding event

Silent Auction App Sponsor
\$2,000

2 comp non-player sponsors
Logo within Silent Auction app
Logo on signage, website and social media post regarding event

Cheerleader
\$85/planner
\$115/supplier

Food, 2 drink tickets included per person

Title Sponsor
\$5,000

3 comp non-player sponsors
3 min podium time
Lane with 8 comp registrants
Event registration list
Logo on signage, website and social media post regarding event

Lane Sponsor
\$800

8 comp registrations
One 50-minute timeslot
Opportunity to provide branded items at lane
Logo on signage, website and social media post regarding event

Bar Sponsor (2 max)
\$3,000

2 comp non-player sponsors
Sign on bar with logo and signature drink
Opportunity to provide swag in bar area
Logo on signage, website and social media post regarding event

Commercial Sponsor (3 max)
\$500

Graphic image advertisement loop on extra large video screens above bowling lanes
Logo on signage

Coffee Gift Card Sponsor
\$500

1 comp registration
Sponsor provides gift cards to be handed out at registration
Logo on website and signage

Uber Code Sponsor
\$500

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

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**Greater Midwest
Chapter**

Holiday Mixer Sponsorship Opportunities



**Date/Location
TBD
6 - 7:30pm**

**Title Sponsor
\$5,000**

3 comp registrations
3 min podium time
Event registration list
Logo on signage, website and social media post regarding event

**Bathroom
Sponsor
\$2,000**

Logo on photobooth print outs
Logo on signage, website and social media post regarding event

**Registration
Sponsor
2 opportunities
\$4,000 each
(75 planners)**

2 comp registrations
Greet attendees at reg table
Provide lanyards or swag at reg
Event registration list
Logo on signage, website and social media post regarding event

**Photobooth
Sponsor
\$1,000**

Cover cost of roving photobooth
Logo on photobooth print outs
Logo on signage, website and social media post regarding event

**Bar Sponsor
3 opportunities
\$3,000 each**

2 comp registrations
Sign on bar with logo and signature drink
Opportunity to provide swag in bar area
Logo on signage, website and social media post regarding event

**Coffee Gift
Card Sponsor
\$500**

1 comp registration
Sponsor provides gift cards to be handed out at registration
Logo on website and signage

**Uber Code
Sponsor
\$500**

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

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Extend Your Reach

Sponsors who spend the below dollar amounts will receive the following benefits

Sponsor Levels	SILVER \$2,500	GOLD \$5,000	DIAMOND \$10,000	PLATINUM \$15,000
Recognition on GMC website	✓	✓	✓	✓
1 Comp Registration to all events		✓	✓	✓
Recognition on Social Media		✓	✓	✓
Post Event Attendee List for all events			✓	✓
Monthly Newsletter Banner			✓	✓
President's Award Sponsor Title				✓

Looking for a package idea?

We've put together the below in mind to help maximize your exposure with efficient investment to you.

\$2,500 Silver Package

- Pickleball Foursome** 2 teams of 2 players each
Will play 1 game together, then split for 2 additional games
- Bowling Lane/Team** 8 Comp Registrations
One 50-minute timeslot
Provide branded items at lane
Logo on Signage
- Social Media Post** You pick the date!
Want to share gratitude for an upcoming client to thank for coming to your venue or city? Or does your company have a new promotion or campaign you want to highlight for the PCMA GMC?
Work with PCMA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.

\$5,000 Gold Package

- Pickleball Court** 2 comp non-player sponsors
2 teams (4 players) sponsored
Opportunity to bring in swag
Opportunity to order beverage station in area
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event
- Bowling Lane/Team and Commercial** 8 Comp Registrations
One 50-minute timeslot
Provide branded items at lane
Logo on Signage
- Social Media Post** You pick the date!
Work with PCMA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.