

2026



Greater Midwest Chapter

SPONSORSHIP PROSPECTUS

July 30 Pickleball Classic
SPF | Chicago

September 15 C.A.R.E. Educational Event
Obama Presidential Center | Chicago

November 19 Bowl Bash
Kings Entertainment | Chicago

December 2 / Location TBD Holiday Mixer



2026



Greater Midwest Chapter



Greater Midwest Chapter Audience Profile

1,165

Members



60% Planners
40% Suppliers

\$1-10M

66% of members say they work with events in this range

78%

identify as key decision-makers

BUYING POWER

80%

hold titles of director or higher and have final say in purchasing

A Message from the PCMA GMC President

On behalf of the PCMA Greater Midwest Chapter, I'd like to express my heartfelt gratitude for the industry's generous financial support of both the Chapter and the business events industry. The sponsorship and advertising contributions enable the Chapter to offer valuable educational resources, networking opportunities, and professional development programs.

This support helps the Chapter create a platform where business event strategists and industry suppliers can come together multiple times a year to foster and advance the profession.



Thank you for partnering with the PCMA Greater Midwest Chapter in 2026.

Sincerely,

Phillip Ridley, CMP
2026 President
PCMA Greater Midwest Chapter

EVENTS.GMPCMA@GMAIL.COM

Dates and opportunities are subject to change based on venue. Check the website for more up to date offerings and details.

2026



Greater Midwest Chapter

GMC Pickleball Classic Sponsorship Opportunities

July 30 | Chicago 12 - 4pm

**Title Sponsor
\$7,000**

SOLD

Recognition and large sign as presenting sponsor
Court 1
2 comped teams of 2
Greet all attendees at registration
Opportunity to order food and beverage in area*
1 commercial
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event
Opportunity to provide raffle item



**Bar/Reception Sponsor
\$4,000**

can be split among multiple sponsors

SOLD

2 comp non-player sponsors
Opportunity to bring in swag/decorate area
Access to entire mezzanine area including shuffleboard
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

**Lunch Sponsor
\$5,000**

SOLD

Court 9 sponsorship
2 comp non-player sponsors
Opportunity to provide napkins/swag by lunch
Table by lunch area
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event
Opportunity to provide raffle item

Court Sponsorships

All court sponsorships include 2 comp non-player cheerleader registration and 2 teams of 2 people each

**XXL Cabana Court
\$5,000**

SOLD

Courts 4 & 5 - casual-style play
2 comp non-player sponsors
2 teams of 2 each sponsored
Opportunity to bring in swag/decorate cabana area
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

**XL Cabana Court
\$3,000**

SOLD

Courts 6 & 7 - casual-style play
2 comp non-player sponsors
2 teams of 2 each sponsored
Opportunity to bring in swag/decorate cabana area
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

**Cabana Court
\$3,000**

SOLD

Court 2 & 3 sponsorship
2 comp non-player sponsors
2 teams of 2 (4 players) sponsored
Turnament-style courts!
Opportunity to bring in swag/decorate cabana area
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

**Pro Court 8 Sponsor
\$1,500**

SOLD

Enclosed Court 8 sponsorship
Opportunity to bring in swag/decorate area
5 planner registrations

*Additional cost to order own food and beverage

2026



Greater Midwest Chapter

GMC Pickleball Classic Sponsorship Opportunities, Continued

July 30 | Chicago

12 - 4pm

**Cornhole
Sponsor
\$1,800**

SOLD

5 comped planner registrations
Large TV for static graphic
Opportunity to bring in swag
Opportunity to order food and beverage in area*
Included in Pick Your Pickle passport
Logo on signage, website and social media post regarding event

**Give Back
Sponsor
\$1,500**

Logo on signage
Opportunity to provide branded bags or supply items

**Water Station
Sponsor
\$1,000**

SOLD

Opportunity to bring in swag/water bottle at water station table
Logo on signage, website, and social media post regarding event

**Locker Room
Sponsor
\$1,500**

SOLD

1 comp non-player sponsor
Opportunity to bring in swag, decorate both lockerrooms
Logo on signage, website and social media post regarding event

**\$1,000
Roaming Photo
Ring Sponsor**

SOLD

Cover cost of roving photobooth
Logo on Signage & photo frame

**Uber Code
Sponsor
\$500**

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

**Coffee Gift
Card Sponsor
\$500**

1 comp registration
Sponsor provides gift cards to be handed out at registration
Logo on website and signage

**Foursome
\$500
(16 max)**

SOLD

2 teams of 2 players each
Play 1st game together, split for 2 additional games
Lunch and 2 drink tickets included per person

**Cheerleader
\$75/planner
\$150/supplier**

Lunch and 2 drink tickets included per person
Access to networking, cornhole, and shuffleboard



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Greater Midwest Chapter

C.A.R.E. Education Sponsorship Opportunities



September 15 | Obama Presidential Center, Chicago 2 - 6 pm

Title Sponsor
\$8,000

SOLD

- 3 comp registrations
- 7 min podium time
- Event registration list
- Logo on signage, website and social media post regarding event

Education Sponsor
\$5,000

SOLD

- 2 comp registrations
- 90 seconds podium time
- Event registration list
- Logo on signage, website and social media post regarding event

Registration Sponsor
\$6,000

can be split among multiple sponsors

- 2 comp registrations
- Greet attendees at reg table
- Provide lanyards or swag at reg
- Event registration list
- Logo on signage, website and social media post regarding event

Reception Sponsor
\$3,000

SOLD

- 2 comp registrations
- Meet and greet as attendees mingle during the reception
- Logo on signage, website and social media post regarding event

Bar Sponsor
\$3,000

- 2 comp registrations
- Logo on signage, website and social media post regarding event

AV Sponsor
\$2,000

- Logo on signage, website and social media post regarding event

Roaming Photo Ring Sponsor
\$1,000

SOLD

- Cover cost of roving photobooth during reception
- Logo on photobooth print outs
- Logo on signage, website and social media post regarding event

Display Table Sponsor
\$1,000

- High boy or 6ft table (depending on space)
- Provide branded items
- Logo on signage

Commerical Sponsor (3 max)
\$500

- Graphic image advertisement loop in pre-event deck
- Logo on signage

Coffee Gift Card Sponsor
\$500

- 1 comp registration
- Sponsor provides gift cards to be handed out at registration
- Logo on website and signage

Uber Code Sponsor
\$500

- 1 comp registration
- Sponsor provides and covers costs for uber codes
- Logo on website and signage

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Bowl Bash

Sponsorship Opportunities



Greater Midwest Chapter



November 19 | Kings Entertainment, Chicago | 4:30 - 8:00pm

Arcade Card Sponsor
\$1,500

1 comp non-player sponsor registration
Unlimited playing card distributed to all registrants
Opportunity to bring in swag/decorate area
Logo on signage, website and social media post regarding event

Billiard Area Sponsor
\$1,500

1 comp non-player sponsor registration
Opportunity to bring in swag/decorate area
Logo on signage, website and social media post regarding event

Roaming Photo Ring Sponsor
\$1,000

Cover cost of roving photobooth
Logo on photobooth print outs
Logo on signage, website and social media post regarding event

Silent Auction App Sponsor
\$2,000

2 comp non-player sponsors
Logo within Silent Auction app
Logo on signage, website and social media post regarding event

VIP Lane Experience Sponsor
\$6,000
(2 max)

3 comp non-player registrations
2 min podium time
2 VIP Lanes with 6 comp registrants per lanes
Post Event registration list
Logo on signage, website and social media post regarding event

Lane Sponsor
\$800
(24 max)

6 comp registrations
One 75-minute timeslot
• 5:00 - 6:15 PM
• 6:30 - 7:45 PM
Opportunity to provide branded items at lane
Logo on signage, website and social media post regarding event

Bar Sponsor
(2 max)
\$3,000

SOLD

2 comp non-player sponsors
Sign on bar with logo and signature drink
Opportunity to provide swag in bar area
Logo on signage, website and social media post regarding event

Commercial Sponsor
(5 max)
\$500

Graphic image advertisement loop on extra large video screens throughout venue
Logo on signage and website

Cheerleader
\$85/planner
\$115/supplier

Food, 2 drink tickets included per person

Uber Code Sponsor
\$500

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

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Bowl Bash

Wine Pull & Silent Auction Donations



**Greater Midwest
Chapter**

Proceeds from these activities directly support PCMA GMC's mission to strengthen and build our community, funding valuable educational programming, networking opportunities, and initiatives that connect and empower our members.

We are seeking donations of wine, spirits, and champagne, as well as silent auction items to help raise funds at this year's event. Whether it's a favorite bottle of wine, a gift card, unique experience, event tickets, or specialty item, your generosity will help ensure the Bowl Bash is a success and our community continues to thrive.

How you can contribute:

Silent Auction Donations:

Contribute items such as experiences, services, tickets, or gift cards. Please note: all items should be digital. If donating a physical item or basket, please plan to arrange shipping after the event.

Complete this form to let us know what you will be donating.



Wine Pull Donations:

Provide a bottle (or more!) of wine, spirits, or champagne to be featured in our popular wine pull. **Complete this form** to let us know you will be donating. If you would like to provide a monetary donation toward purchasing wine, there is a place in the form for that.



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Greater Midwest Chapter

Holiday Mixer Sponsorship Opportunities



December 2 | Location TBD
6 - 7:30pm

Title Sponsor
\$5,000

SOLD

3 comp registrations
3 min podium time
Event registration list
Logo on signage, website and social media post regarding event

Bathroom Sponsor
\$2,000

Logo on photobooth print outs
Logo on signage, website and social media post regarding event

Registration Sponsor
2 opportunities
\$4,000 each
(75 planners)

2 comp registrations
Greet attendees at reg table
Provide lanyards or swag at reg
Event registration list
Logo on signage, website and social media post regarding event

Roaming Photo Ring Sponsor
\$1,000

Cover cost of roving photobooth
Logo on photobooth print outs
Logo on signage, website and social media post regarding event

Coffee Gift Card Sponsor
\$500

1 comp registration
Sponsor provides gift cards to be handed out at registration
Logo on website and signage

Bar Sponsor
3 opportunities
\$3,000 each

2 comp registrations
Sign on bar with logo and signature drink
Opportunity to provide swag in bar area
Logo on signage, website and social media post regarding event

Uber Code Sponsor
\$500

1 comp registration
Sponsor provides and covers costs for uber codes
Logo on website and signage

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Greater Midwest Chapter

Extend Your Reach

Sponsors who spend the below dollar amounts will receive the following benefits

Sponsor Levels	SILVER \$2,500	GOLD \$5,000	DIAMOND \$10,000	PLATINUM \$15,000
Recognition on GMC website	✓	✓	✓	✓
1 Comp Registration to all events		✓	✓	✓
Recognition on Social Media		✓	✓	✓
Post Event Attendee List for all events			✓	✓
Monthly Newsletter Banner			✓	✓
President's Award Sponsor Title				✓

Looking for a package idea?

We've put together the below in mind to help maximize your exposure with efficient investment to you.

Year Round



Member Monday
\$150

Provide a member to highlight with your company's logo on the frame

Social Media Post
\$200 Static
\$300 Video/Reel

Want to share gratitude for an upcoming client to thank for coming to your venue or city? Or does your company have a new promotion or campaign you want to highlight for the PCMA GMC? Work with PCMA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.

Banner Ad
\$250 Newsletter
\$1,000 GMC Website

Reach your target demographic in our monthly newsletter or website viewed by over 3,500 industry planners and suppliers.

Newsletter Specs: 600x300px or any 600px wide header
Website Specs: Specs for submission: 1500 x 500px

Sponsored Email
\$1,000

Spotlight your company directly in an email communication to over 3,500 industry planners and suppliers.

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