

# Behind the Scenes: American College of Chest Physicians Annual Meeting Sponsorship Opportunities



**October 21**  
**10 am - 1pm**

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**Education  
Sponsor  
\$4,000**

2 comp registrations  
90 seconds podium time  
Event registration list  
Logo on signage, website and  
social media post regarding event

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**Lunch Sponsor  
\$3,000**

2 comp registrations  
Meet and greet as attendees grab  
lunch  
Logo on signage, website and social  
media post regarding event

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**Registration  
Sponsor  
\$3,000**

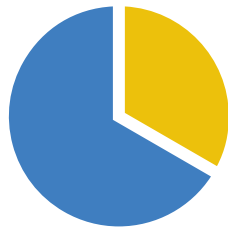
2 comp registrations  
Greet attendees at reg table  
Provide lanyards or swag at reg  
Event registration list  
Logo on signage, website and  
social media post regarding event



## Greater Midwest Chapter Audience Profile

**1,200**

Members



57% Planners  
43% Suppliers

**\$1-10M**

66% of members say they  
work with events in this range

**78%**

identify as key decision-  
makers

**BUYING  
POWER**

**80%**

hold titles of director or  
higher and have final say in  
purchasing

## A Message from the PCMA GMC President

On behalf of the PCMA Greater Midwest Chapter, I'd like to express my heartfelt gratitude for the industry's generous financial support of both the Chapter and the business events industry. The sponsorship and advertising contributions enable the Chapter to offer valuable educational resources, networking opportunities, and professional development programs.

This support helps the Chapter create a platform where business event strategists and industry suppliers can come together multiple times a year to foster and advance the profession.



Thank you for partnering with the PCMA Greater Midwest Chapter in 2025.

Sincerely,

**Dawn Amaskane, CAE, CMP**  
2025 President  
PCMA Greater Midwest Chapter

**EVENTS.GMCPCMA@GMAIL.COM**

Dates and opportunities are subject to change based on venue. Check the website for more up to date offerings and details.

# Extend Your Reach

Sponsors who spend the below dollar amounts will receive the following benefits

Sponsor Levels	SILVER \$2,500	GOLD \$5,000	DIAMOND \$10,000	PLATINUM \$15,000
Recognition on GMC website	✓	✓	✓	✓
1 Comp Registration to all events		✓	✓	✓
Recognition on Social Media		✓	✓	✓
Post Event Attendee List for all events			✓	✓
Monthly Newsletter Banner			✓	✓
President's Award Sponsor Title				✓

## Looking for a package idea??

We've put together the below in mind to help maximize your exposure with efficient investment to you.



### \$2,500 Silver Package

<b>Pickleball Foursome</b>	2 teams of 2 players each Will play 1 game together, then split for 2 additional games
<b>Bowling Lane/Team</b>	8 Comp Registrations One 50-minute timeslot Provide branded items at lane Logo on Signage
<b>Social Media Post</b> You pick the date!	Want to share gratitude for an upcoming client to thank for coming to your venue or city? Or does your company have a new promotion or campaign you want to highlight for the PCMA GMC? Work with PCMA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.



### \$5,000 Gold Package

<b>Pickleball Court</b>	2 comp non-player sponsors 2 teams (4 players) sponsored Opportunity to bring in swag Opportunity to order beverage station in area Included in Pick Your Pickle passport Logo on signage, website and social media post regarding event
<b>Bowling Lane/Team and Commercial</b>	8 Comp Registrations One 50-minute timeslot Provide branded items at lane Logo on Signage
<b>Social Media Post</b> You pick the date!	Work with PCMA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.





## Bring Diversity Equity and Inclusion to the main stage of our events.

PCMA GMC is looking to our sponsors to help strengthen our DEI initiative at each of our events.

In addition to the sponsorship packages that we have built, if your organization has a DEI Initiative, we would love to help you spotlight it.

Let us know what your DEI initiatives are and connect with us to see how we can help align them with PCMA's events.

Help us share the word about your programs or community vendors that are bringing DEI to the forefront.



# Year Round



**Member Monday**  
**\$150**

Provide a member to highlight with your company's logo on the frame

**Social Media Post**  
**\$200 Static**  
**\$300 Video/Reel**

Want to share gratitude for an upcoming client to thank for coming to your venue or city? Or does your company have a new promotion or campaign you want to highlight for the PCMA GMC? Work with PCMA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.

**Banner Ad**  
**\$250 Newsletter**  
**\$1,000 GMC Website**

Reach your target demographic in our monthly newsletter or website viewed by over 3,500 industry planners and suppliers.

Newsletter Specs: 600x300px or any 600px wide header  
Website Specs: Specs for submission: 1500 x 500px

**Sponsored Email**  
**\$1,000**

Spotlight your company directly in an email communication to over 3,500 industry planners and suppliers.