



PCMA GMC Michigan Student Day

Wednesday, April 12, 2017

12:00 pm – 5:00 pm

Ferris State University, University Center

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| <p>12:00 pm</p> | <p>Welcome Room: 202A Jim LaBadie, Visit Houston Bill Martin, Experient Laura Jurgens, GMC PCMA Student Committee Co-Chair</p> |
| <p>12:15 pm</p> | <p>What makes up the meetings and events industry? Rotate between breakouts showcasing different areas.</p> <p>Hotels Room: 209 Murray Ryan, Hiltons of Washington DC Nick Ramirez, Grand Hyatt San Diego Kanina Brinkey, Westin Southfield</p> <p>Meeting/Event Planning Room: 211 Laura Jurgens, Am Academy of Pediatrics Kelly Snyder, Society of Gynecologic Oncology Sadie Brown, Am Institute of Steel Construction Marcus Bradman, Cumulus Broadcasting Co.</p> <p>Convention and Visitors Bureau Room: 213 Jim LaBadie, Visit Houston Tom Bennett, Experience Grand Rapids Nichole Steele, Experience Grand Rapids</p> <p>Misc: Third Parties/Convention Center/Production/AV Room: 016 Bill Lemmon, Wyndham Jade Hilke Ahrens, McCormick Place Sarah Anderson, PSAV Mark Wilson, Live Events</p> |
| <p>2:15 pm</p> | <p>Break</p> |
| <p>2:30 pm – 3:00 pm</p> | <p>Young Professionals Room: 202A Young professionals working in the meetings and events industry share their stories of going from college to the professional world.</p> <p>Sarah Anderson, PSAV Nichole Steele, Experience Grand Rapids Sadie Brown, Am Institute of Steel Construction</p> |



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| 3:00 pm– 3:45 pm | Human Resources Professional Panel <i>Room: 202A</i> How to build an effective resume, how to network, how to look for internships and jobs, interviewing tips for the hospitality industry. |
| 3:45 pm – 5:00 pm | Networking Reception <i>Room: Commuter Lounge</i> A casual reception where students and professionals can mix and chat. |

Professionals Attending List:

- Jim LaBadie (Houston CVB)
- Bill Martin (Experient)
- Laura Jurgens (American Academy of Pediatrics)
- Kelly Snyder (Society of Gynecologic Oncology)
- Sadie Brown (American Institute of Steel Construction)
- Murray Ryan, (Hilton Hotels of Washington DC)
- Kanina Brinkey, (Westin Southfield)
- Nick Ramirez, (Grand Hyatt San Diego)
- Tom Bennett, (Experience Grand Rapids)
- Nichole Steele, (Experience Grand Rapids)
- Bill Lemmon (Wyndham Jade)
- Hilke Ahrens, (McCormick Place)
- Sarah Anderson, (PSAV)
- Mark Wilson (Live Events)
- Marcus Bradman (Cumulus Broadcasting Company)